



www.avs.org

AVS 70th

International Symposium & Exhibition in Tampa, Florida

Symposium Dates: November 3-8, 2024 | Exhibit Dates: November 5-7, 2024

EXHIBIT DATES

November 5 - 7, 2024

SYMPOSIUM DATES

November 3 - 8, 2024

AVS is the largest Symposium and Exhibition dedicated to Vacuum Technology and related applications, instrumentation, components and services.

The AVS International Symposium supports its vendors by creating a vibrant atmosphere with a variety of events to drive attendees into the Exhibit Hall repetitively such as: Exhibitor Spotlight Technology Sessions; complementary refreshments and lunches; charging lounge; free caricatures; daily raffle drawings and much more.

AVS welcomes you to exhibit at the 70th International Symposium & Exhibition November 5-7 at the Tampa Convention Center in Tampa, Florida USA



Tampa Convention Center • Tampa, Florida

⇒ **AVS 70 General Exhibitor Information**

⇒ **Exhibit Booth Rental Options**

⇒ **Sponsorship Opportunities**

⇒ **Advertising Options**

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AVS 70 Quick Facts

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AVS 70 SYMPOSIUM DATES

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AVS 70 EXHIBIT DATES

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AVS 70 EXHIBIT DAYS / TIMES:

Tuesday	November 5, 2024	10:00am - 5:00pm
Wednesday	November 6, 2024	10:00am - 4:30pm
Thursday	November 7, 2024	10:00am - 2:30pm

VENUE:

Tampa Convention Center • 333 S Franklin Street • Tampa, Florida 33602
Phone: (813) 274-8511

AIRPORT:

Tampa International Airport (Airport Code TPA) 6 Miles to Convention Center

SYMPOSIUM HOTELS

Tampa Marriott Water Street
Embassy Suites

STREET

505 Water St, Tampa, FL 33602
513 S Florida Ave, Tampa, FL 33602

PHONE

(813) 221-4900
(813) 769-8300

BOOTH INSTALLATION SCHEDULE

Saturday	November 2, 2024	2:00pm - 5:00pm
Sunday	November 3, 2024	1:00pm - 5:00pm (advance appointment only - no services available)
Monday	November 4, 2024	8:00am - 6:00pm

All booths must be installed by 6pm, Monday, November 4

BOOTH DISMANTLE SCHEDULE

Thursday	November 7 2024	2:30pm - 6:30pm
Friday	November 8, 2024	8:00am - 11:00am

AVS 70 AVS OFFICIAL SUBCONTRACTORS

Maritz: Housing/Hotels, Registration & Lead Retrieval Systems

Shepard: Booth Furnishings (carpet, booth structures, furniture, labor, logistics, etc),

NMR: Audio/Visual Rentals

Tampa Convention Center: Electrical (**Edlen**), Gas, Water, Dedicated Internet Drops

NOTE: *The above listed companies are the AVS 70 official subcontractors. Please do not entertain solicitations from other companies posing as AVS affiliated subcontractors.*

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AVS 70 Booth Rental Rates

EXHIBIT BOOTH RENTALS

Each Exhibit Booth is 10' x 10' and is defined by pipe and drape with 8' back wall draping and 3' tall side draping. Premium **Corner booths** are defined as exhibit booths that have only one neighboring exhibitor. Custom booth sizes/configurations can be created upon request. *Island booth have been discounted.*

BOOTH RENTAL RATES - LINEAR BOOTHS

10'x10' Booth \$ 3,100 10'x20' Booth \$ 6,200 10'x30' Booth \$ 8,850

Premium Corner Add: \$300

BOOTH RENTAL RATES - ISLAND BOOTHS (ALL ISLAND BOOTHS HAVE BEEN DISCOUNTED)

20'x20' Island \$ 9,900 20'x30' Island \$10,975

BOOTH STAFF BADGE

Standard booth space includes 4 free exhibitor staff badges per 10x10 space, two of which can be upgraded to include the technical sessions for the week at reduced rate of \$450 each.

Additional booth staff badges can be purchased at \$100 each.

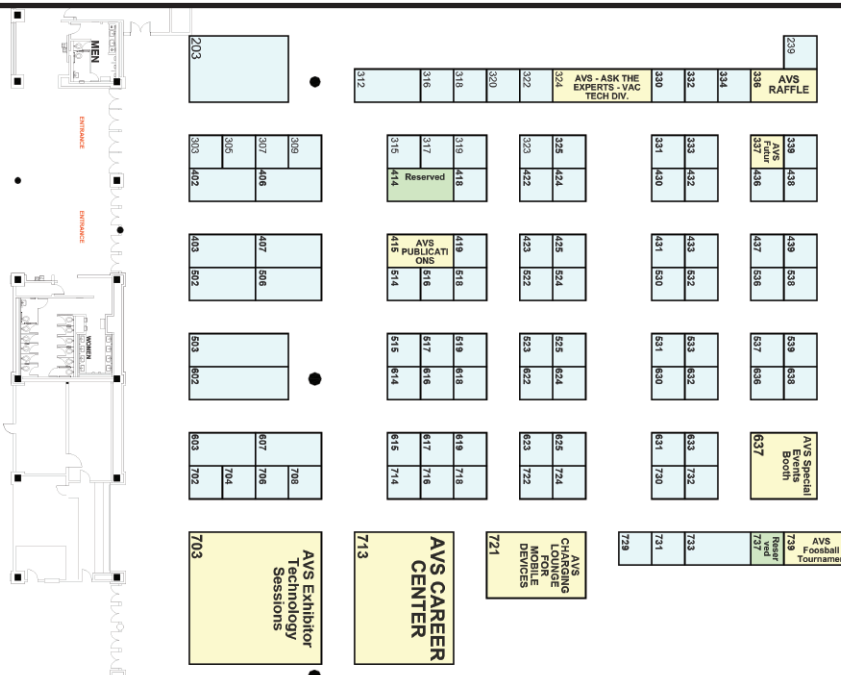
FIRST TIME AVS EXHIBITOR RATE: \$2,000 Premium Corner Location Add: \$ 300

Applies only to companies who have not previously exhibited at an AVS International Symposium.

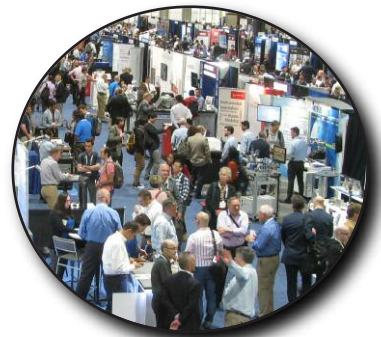
CAREER CENTER TABLE-TOP SPACE \$850

Available to active recruiters only. AVS will provide an 8' draped table with 2 chairs and shared electric. Includes event tickets and exhibitor badge for 1 person. Additional badges: \$100 each.

Floor Plan is subject to change. View live floor plan at: <https://s19.a2zinc.net/clients/AVS/AVS24/Public/Enter.aspx>



FOOD SERVICE / DINING



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AVS 70 ADVERTISING OPPORTUNITIES

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AVS 70 MOBILE APP ADVERTISING

Mobile App advertising will post one month prior to show date and runs for the duration of AVS 70 (ARTWORK REQ'D)

Banner Ad	\$ 750	Corporate Member Rate: \$ 600
Timed Ads on Home/NOW Page	\$ 600	Corporate Member Rate: \$ 480
Featured Exhibitor	\$1,000	Corporate Member Rate: \$ 800
Sponsor Push Notification (10 Max)	\$1,200	Corporate Member Rate: \$1,000

BACKLIT FABRIC AD WALL

\$3,500 Corporate Member Rate: \$2,800

Positioned Near Exhibit Hall Entrance

8' Tall x 4' Wide • Press Quality Art Required

Price Includes Printing, Shipping, Electric, Set Up and Dismantle (Artwork Required)

REGISTRATION AREA ADVERTISING Convention Center - Prices Include Printing & Placement

Easel Poster - 22"w x 28"h	\$ 575	Corporate Member Rate: \$ 475
Floor Standing Sign - 38"w x 72"h	\$ 950	Corporate Member Rate: \$ 750

SOLO EBLAST (Max 2 per company)

\$3,995 Corporate Member Rate: \$2,995

Advertise Electronically to AVS database including registered attendees of AVS 70. Features your message only with your own subject line. Your e-announcement will be e-blasted to the AVS database allowing you to reach 10,000+ contacts. Material to be provided in HTML format and is distributed to the AVS database via Constant Contact. Hyperlinks to your website and products are accepted (no attachments please).

TECHNOLOGY SPOTLIGHT SESSIONS

\$ 600 Corporate Member Rate: \$ 500

15 minute interactive presentation on your company's products/services and/or applications.

The Technology Spotlight Sessions are held in the stage area in the exhibit hall during the technical session breaks.

SPECIAL ADVERTISING

Logo on Hanging Exhibit Hall Aisle Sign	\$1,500	Corporate Member Rate: \$1,200
Logo on Housing/Registration Site	\$ 600	Corporate Member Rate: \$ 500
Room Key Ad Your ad on the headquarter hotel key cards	\$4,000	Discounting not applicable
Hotel Door Drops Monday, Tuesday or Wednesday Your flyer placed under the hotel doors of attendees staying the Symposium Hotels	\$4,000	Discounting not applicable

Note: Advertising Programs are Non-cancellable/Non-Refundable after July 1, 2024

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AVS 70 SPONSORSHIP OPPORTUNITIES

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GENERAL SPONSORSHIP OPPORTUNITIES

DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	RAFFLE
\$20,000	\$15,000	\$10,000	\$5,000	\$1,500	\$1,000

Logo Posting on Symposium Web Pages
Home Page; Housing/Registration; Sponsor Page, Program Scheduler; Abstract Submission Page



Logo Posting on 3 Symposium Web Pages
Home Page; Housing/Registration Page; Sponsor Page



Logo Posting on 2 Symposium Web Pages
Home Page; Sponsor Page



Logo Posting on 1 Symposium Web Page
Sponsor Page



Rotating Mobile App Banner Ad
640 x 160 pixels



Post-Symposium Solo Eblast
To all AVS 70 Registered Attendees



Logo Posting at Exhibit Hall Entrance
Size based on Sponsorship Level



ITEM / EVENT SPECIFIC SPONSORSHIPS

Tote Bags \$7,500 Your Logo & AVS Logo on Bags; Website Sponsor Page; Registration Site; Sponsor Wall in Registration area and Exhibit Hall Entrance.

Conference Notebooks \$4,750 Your Logo & AVS Logo on Notebooks, Website Sponsor Page; Sponsor Wall in Registration area and Exhibit Hall Entrance.

Conference Pens \$2,500 Your Logo & AVS Logo on Pens, Logo on Exhibit Hall Entrance

Lanyards \$6,000 Your Logo & AVS Logo on Lanyards, Logo Posted on Website Sponsor Page and Exhibit Hall Entrance

Charging Lounge \$7,500 Your logo on the Booth Structure; Website Sponsor Page; Registration Site; Sponsor Wall in Registration area and Exhibit Hall Entrance.

Exhibit Hall Refreshments \$3,500 Your Logo on signage at refreshment stations in the Exhibit Hall, on the Website Sponsor page and on Exhibit Hall Entrance Unit

Special Events Booth \$7,500 Your logo on Booth Structure, Exhibit Hall Entrance and on Website Sponsor Page. Tickets validated at your booth.

Ask The Experts Vacuum Technology Q&A Booth \$5,000 Your logo on the Booth Structure; Exhibit Hall Entrance; Website Sponsor Page; Registration Page; Sponsor Wall in Registration

Scavenger Hunt \$1,000 **Booth Traffic Builder - Multiple Exhibitors Participate**

Technical Sessions/Focus Topics \$1,000 Select your Session/Focus Topic here: **AVS Division & Technical Groups**

Poster Session Sponsorship \$5,000 **Logo prominently at Poster Session; Sponsor Wall; Web Sponsor Page; Registration/Housing Site; Exhibit Hall Entrance Unit**

Logo placements and Banner Ads will be placed upon launch of the Symposium website & Mobile App and will remain posted for the duration of the conference.

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AVS 70 ORDER FORM

COMPANY & CONTACT INFORMATION

Company: _____

Pre-Show Exhibit Coordinator:

Address1: _____

Name: _____

Address2: _____

E-Mail: _____

City: _____

Phone: _____

State: _____

Marketing Manager

Zip Code:: _____

Name: _____

Country: _____

E-Mail: _____

URL: _____

Phone: _____

General Company E-Mail Address for online inquiries: _____

BOOTH SIZE SELECTION: (Additional sizes by request)

10X10: \$3,100 10X20: \$6,200 10X30: \$8,850

Premium Corner Location (one neighboring exhibitor): \$300

20X20 Island: \$9,900 20x30 Island: \$10,975

BOOTH LOCATION PREFERENCE:

Entrance Food Service Show Floor Center

Do **not** position next to the following exhibitors:

ADVERTISING ORDERS:

ADVERTISING: Item: _____

ADVERTISING: Item: _____

SPONSORSHIP: Yes

Sponsorship Level: Diamond Platinum Gold Silver Bronze

Sponsorship for Specific Item(s): _____

Booth Space: \$ _____

Corner Premium: \$ _____

Advertising1: \$ _____

Advertising2: \$ _____

Advertising3: \$ _____

Advertising4: \$ _____

Sponsorship1: \$ _____

Sponsorship2: \$ _____

TOTAL: \$ _____

Payments by Check:

Make payable to: AVS

Mail to:

AVS

125 Maiden Lane • 15-B

New York, NY 10038

Att: AVS 70 Exhibits

AVS Tax ID: 04-2392373

ORDER SUBMISSION: Fax this form to: 212-248-0245; online submissions can be made on the **Exhibitor's Website**; by email to: jeannette@avs.org or mail to the address to the right. If you would like wire transfer details, they will be provided upon request.

Direct questions to:

Jeannette DeGennaro: 201-961-5268 or jeannette@avs.org